WHAT IS CLAIMED IS:

 A method for managing a deal process, said method comprising the steps of:

prompting a user to create a business profile;

prompting a user to create a deal, including identifying deal team members; and

notifying members of the deal team of tasks to be performed and milestones.

- A method according to Claim 1 wherein said step of prompting a user to create a business profile further comprises the step of prompting a user to establish user accounts with authority levels of at least one of user, manager, and administrator.
- 3 A method according to Claim 2 wherein said step of prompting a user to create a business profile further comprises the step of prompting an administrator to set up a structure of divisions and sub-divisions for the business.
- 4. A method according to Claim 1 wherein said step of prompting a user to create a deal further comprises the step of prompting a user through one of a personal portal or a personalized web page.
- A method according to Claim 4 wherein said personalized web pages further comprise at least one of an originator page, a prospect page, an intermediary page and a customer page.
- 6. A method according to Claim 4 wherein said step of prompting a user through a personal portal further comprises the step of prompting a user to create at least one of a work group, a my profile and a user profile.
- 7. A method according to Claim 1 wherein said step of prompting a user to create a deal further comprises the step of prompting a user to create at least

one of a deal summary, a deal timeline, a deal menu, a deal workspace, a deal discussions area, a deal library and a deal profile.

- A method according to Claim 7 further comprising the step of creating a briefing page, including channels for both company users and non-company users.
- 9. A method according to Claim 1 wherein said step of prompting a user to create a deal further comprises the step of building a library for the deal.
- 10. A method according to Claim 1 wherein said step of notifying members of a deal team further comprises the step of providing a deal status to deal team members.
- A method according to Claim 1 wherein said step of notifying members of a deal team further comprises the step of prompting a user for feedback.
- 12. A method according to Claim 1 wherein said step of notifying members of a deal team further comprises the step of providing capability for at least one of a search of profiles of deal team members, a search across all businesses and a deal search, search results in a format specified by the user.
- 13. A method according to Claim 1 wherein said step of notifying members of a deal team further comprises the step of prompting a user to create or modify at least one of task templates for the deal and library templates for the deal.
- 14. A method according to Claim 1 wherein said step of prompting a user to create a deal further comprises the step of prompting a user to create a customer company profile.
- 15. A method according to Claim 14 wherein said step of prompting a user to create or modify library templates further comprises the step of prompting a user to create or modify an index card functionality used to track information on files uploaded and downloaded from the library.

16. A system comprising:

at least one computer configured as a server, said server containing a database of business rules, libraries and templates for deals for at least one business entity;

at least one client system connected to said server through a network, said server configured to:

prompt a user to create a deal, including identifying deal team members; and

notify members of the deal team of tasks to perform and milestones accomplished.

- 17. A system according to Claim 16 wherein said server is configured with user accounts with authority levels of at least one of user, manager, and administrator.
- 18. A system according to Claim 16 wherein said server is configured with a business structure of divisions and sub-divisions for the business.
- 19. A system according to Claim 16 wherein said server is configured to prompt a user to create a deal through one of a personal portal or a personalized web page.
- 20. A system according to Claim 19 wherein said server is configured with personalized web pages of at least one of a deal originator page, a prospect page, an intermediary page and a customer page.
- 21. A system according to Claim 19 wherein said personal portal comprises an interface to at least one of a work group, a my profile and a user profile.
- 22. A system according to Claim 16 wherein said server is configured with at least one of a deal summary, a deal timeline, a deal menu, a deal workspace, a deal discussions area, a deal library and a deal profile.

- 23. A system according to Claim 16 wherein said server is configured with a briefing page, including channels for both company users and noncompany users.
- 24. A system according to Claim 16 wherein said server is configured to assign tasks for members of the deal team.
- 25. A system according to Claim 16 wherein said server is configured to provide deal team members with a deal status.
- 26. A system according to Claim 16 wherein said server is configured to prompt a user for feedback.
- 27. A system according to Claim 16 wherein said server is configured with a search capability for at least one of searching profiles of deal team members, searching across all businesses within a multiple business company, and deal searching.
- 28. A system according to Claim 27 wherein said server is configured to provide search results in a format specified by a user.
- 29. A system according to Claim 16 wherein said server is configured for at least one of prompting a user to create and modify task templates including milestones and tasks for the deal and prompting a user to create and modify library templates for the deal.
- 30. A system according to Claim 16 wherein said server comprises an index card functionality for tracking information on files uploaded and downloaded from a library.
 - 31. Apparatus comprising:

means for a user to create business profiles;

means for storing records of identified business prospects;

means for creating user interfaces for business prospects;

means for storing a status for the business prospects; and

means to facilitate deal processing and tracking by members of a deal team.

- 32. Apparatus according to Claim 31 wherein said means for a user to create business profiles comprises means to set up and maintain user accounts with authority levels of at least one of user, manager, and administrator.
- 33. Apparatus according to Claim 31 wherein said means for a user to create business profiles comprises means to maintain a structure for the business, including creation and modification of divisions and sub-divisions for the business.
- 34. Apparatus according to Claim 31 further comprising means for creating at least one of user accounts through a personal portal or personalized web pages.
- 35. Apparatus according to Claim 31 further comprising means for creating and storing at least one of a deal originator page, a prospect page and a customer page.
- 36. Apparatus according to Claim 31 further comprising means for creating and storing at least one of a work group, a my profile, a user profile and a customer company profile.
- 37. Apparatus according to Claim 31 further comprising means for creating and storing a deal, including least one of a deal summary, a deal workgroup, a deal timeline, a deal menu, a deal workspace, a deal discussions area, a deal library, a deal profile, a deal status and a briefing page.
- Apparatus according to Claim 37 further comprising means for creating and storing milestones and tasks for members of a deal team.

- Apparatus according to Claim 37 further comprising means for creating and storing user feedback.
- 40. Apparatus according to Claim 37 further comprising means for searching profiles of deal team members and searching across all businesses within a multiple business company.
- Apparatus according to Claim 37 further comprising means for searching within the deal and providing search results in a format specified by the user.
- 42. Apparatus according to Claim 37 further comprising means for at least one of creating and modifying and task templates for a deal, creating and modifying library templates for a deal and creating and modifying an index card functionality for tracking information on files uploaded and downloaded from a library.

43. A database comprising:

at least one business profile; and

- a plurality of templates for creating library folder structures for association with a deal.
- 44. A database according to Claim 43 further comprising a plurality of task templates for associating milestones and tasks with a deal.
- 45. A database according to Claim 43 wherein said business profile includes at least one division profile for divisions of the business.
- 46. A database according to Claim 45 wherein said division profile includes at least one sub-division profile for a sub-division of the division.
- 47. A database according to Claim 43 further comprising a plurality of at least one of user profiles and customer company profiles.

48. A method for initiating a deal transaction, said method comprising the steps of:

accessing a user interface;

selecting, from the user interface, the initiation of a deal; and selecting, from the user interface, members of a deal team.

- 49. A method according to Claim 48 wherein said user interface comprises at least one of a personalized user portal and a prospecting web page.
- 50. A method according to Claim 48 wherein said step of selecting deal initiation further comprises the step of causing a deal to be created.
- 51. A method according to Claim 50 wherein said step of causing a deal to be created further comprises the step of selecting at least one of a library template and a task template, including milestones and tasks, for the deal.
- 52. A method according to Claim 50 wherein said step of causing a deal to be created further comprises the step of causing a deal discussion area to be created.
- 53. A method according to Claim 49 wherein said prospecting web page comprises one of an originator page, a prospect page, an intermediary page and a customer page.
- 54. A method according to Claim 48 wherein said step of selecting, members of a deal team further comprises the step of causing a user profile pop-up window to be displayed.
 - 55. A computer-readable medium comprising:

a record of business profiles for a company; and

a plurality of records of library templates and task templates for deal creation;

at least one record of an active deal.

- 56. A computer-readable medium according to Claim 55 wherein said records of library templates comprise library folder structures for association with a deal.
- 57. A computer-readable medium according to Claim 55 wherein said records of task templates comprise milestones, tasks and sub-tasks for association with a deal.
- 58. A computer-readable medium according to Claim 55 wherein said records of business profiles include division profiles and sub-division profiles for the business
- 59. A computer-readable medium according to Claim 55 further comprising a plurality of user profiles and company profiles.
- 60. A computer-readable medium according to Claim 55 wherein said record of an active deal includes a deal summary.
 - 61. A computer-readable medium comprising:

a record of user interfaces;

a record of user initiated deals; and

a record of deal team members for each deal.

62. A computer-readable medium according to Claim 61 wherein said record of user interfaces comprises a record of one of a personalized user portal or a prospecting web page.

- 63. A computer-readable medium according to Claim 61 wherein said record of user initiated deals comprises a selection of at least one of a library template and a task template, including milestones and tasks, for the deal.
- 64. A computer-readable medium according to Claim 61 wherein said record of user initiated deals comprises a record for a deal discussion area for the deal.
- 65. A computer-readable medium according to Claim 62 wherein said record of a prospecting web page comprises a record of at least one of an originator page, a prospect page, an intermediary page and a customer page.
- 66. A computer-readable medium according to Claim 61 wherein record of deal team members further comprises a record of user profiles.
- A computer programmed to prompt a user with a deal prospect web page.
- 68. A computer according to Claim 67 wherein to prompt a user with a prospect web page, said computer displays a computer generated screen of at least one of an originator page, a prospect page, a customer page and an intermediary page.
- 69. A computer according to Claim 67 wherein to prompt a user with a prospect web page, said computer displays a computer generated screen including a selectable link to at least one of a message center, a company tools and tours screen, a case studies screen, a spotlight feature screen and a resources screen.
- 70. A computer according to Claim 67 programmed to generate a home page activity report page indicating which users at which companies are accessing the prospect web pages, how often the page is accessed, and which tools are being accessed.

- 71. A computer programmed to prompt a prospect with a customer invitation screen, wherein to prompt the prospect with the customer invitation screen prompts the prospect to register as a user.
- 72. A computer according to Claim 71 wherein to register as a user, said computer displays fields for the prospect to enter at least one of a username and a password, providing a portal for future access.
- 73. A computer according to Claim 71 wherein to register as a user, said computer displays fields for the prospect to enter at least one of a company name, an industry template and user data.
- 74. A computer according to Claim 71 further programmed to display to registered users personalized news feeds, templates, contacts and tasks.